



## WHY SUBSTANCE OVER SIZZLE?

BRUSH OFF HAS AN ECLECTIC MIX OF MAKEUP ARTISTS  
WHO HAVE USED BRUSH OFF  
TO CLEAN THEIR MAKEUP BRUSHES AT THE MAKEUP COUNTERS  
SINCE IT WAS INTRODUCED IN 1992

THIS MIX ALSO INCLUDES COSMETIC LINES AND SPECIALTY DEPARTMENT STORES  
BOTH DOMESTICALLY AND OVERSEAS  
QUITE OFTEN THEY HAVE SOPHISTICATED LOGISTIC NEEDS

WE ARE TRYING TO ANTICIPATE AND ADDRESS THESE NEEDS, WITHOUT BEING ASKED,  
THIS IS REALLY JUST AN EFFORT TO RESPECT EVERYONE'S TIME  
AND TO PROVIDE INFORMATION WHICH MIGHT BE HELPFUL

EVERYTHING IS DONE IN-HOUSE  
WE DON'T USE A "SANDBOX" SO EVERYTHING IS "ALIVE"  
FROM TIME TO TIME YOU MAY SEE CHANGES UPON A RE-FRESH OF THE SITE  
WE WILL CONTINUALLY TWEAK THIS WEBSITE  
IN AN EFFORT TO IT IMPROVE IT AND MAKE IT MORE CLEAR

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